

STONES

Modern Learning
for Modern Leaders

The Leadership Development Problem

Overloaded. Undersupported. Outdated.

Leadership today can feel like walking a tightrope - balancing people, pressure, and purpose in a world that never slows down.

Leaders are stretched thin - expected to lead with empathy, vision, and adaptability, often without the space, tools, or confidence to do so.

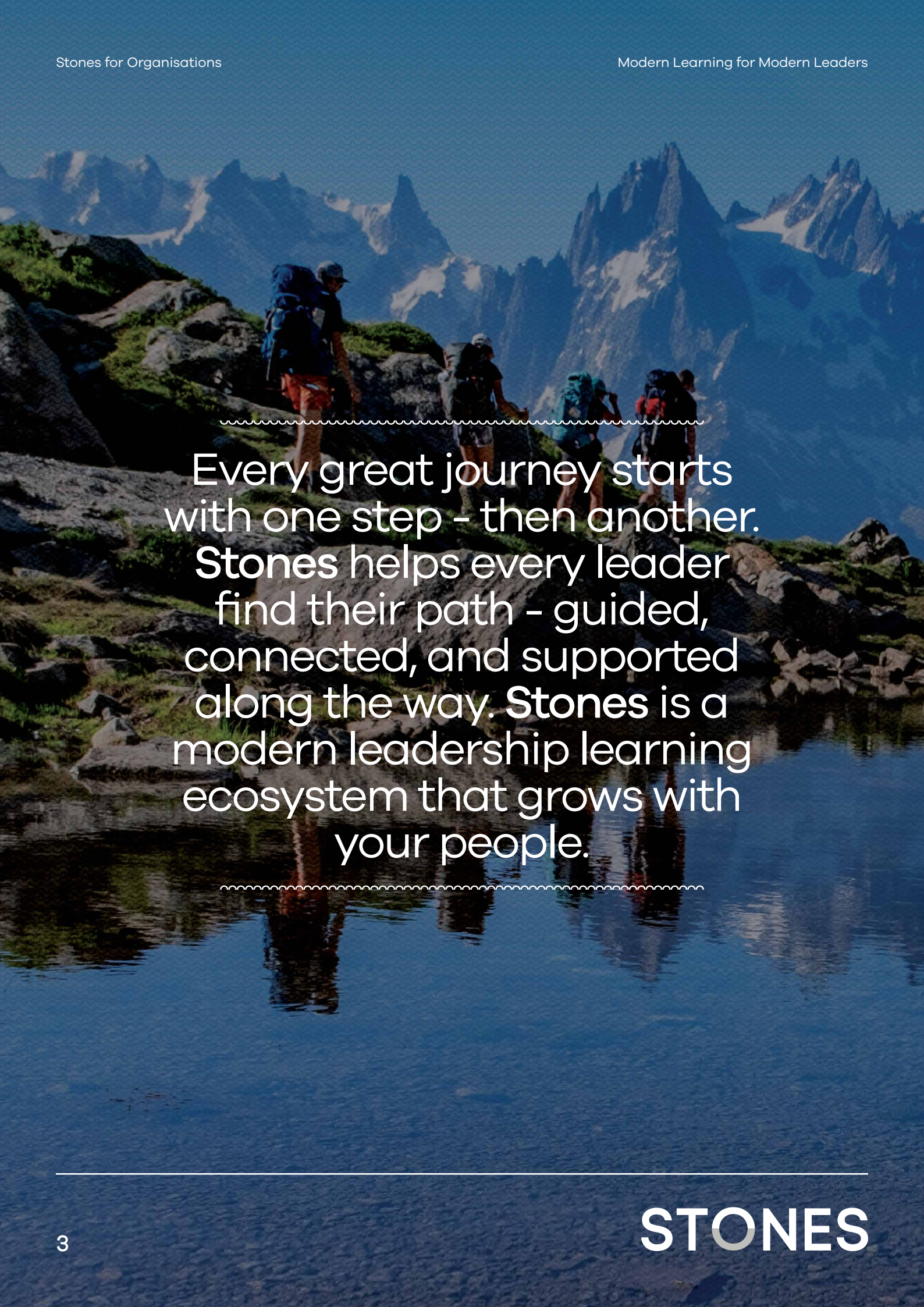
Most organisational learning is expensive, compliance-based or event - driven. It doesn't reflect the unique needs, goals, or pace of individual leaders.

When leaders seek support on their own, they're overwhelmed by options and unsure where to start - or who to trust.

Leadership growth shouldn't depend on chance, charisma, or a single course. It should be accessible, continuous, personal, and human.

That's why we built **Stones**.

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Because leadership shouldn't feel  
lonely, uncertain, or out of reach.  
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Every great journey starts with one step – then another. **Stones** helps every leader find their path – guided, connected, and supported along the way. **Stones** is a modern leadership learning ecosystem that grows with your people.

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The Ecosystem & Experience

Introducing Stones

A new kind of leadership learning ecosystem. It's not another course.
It's not an e-learning platform.

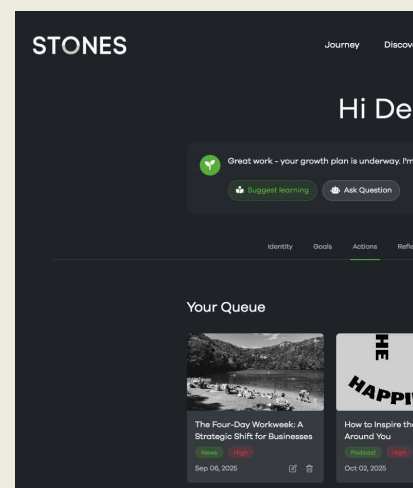
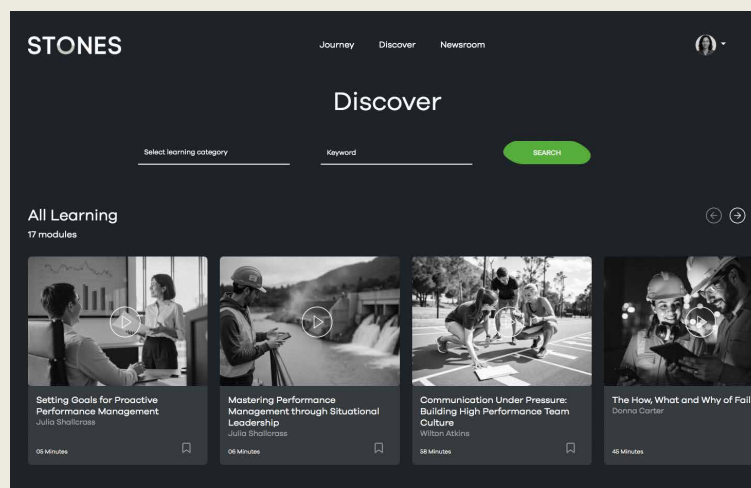
It's a connected ecosystem that brings together tools, experts, community, and AI-powered guidance to help every leader learn and grow - in ways that fit real life.

A space where leaders learn on-demand, through reflection, connection, and small, meaningful steps - guided by real coaches, real people, and real insight.

Stones puts leaders in the driver's seat of their own development - giving them access to different learning modalities, many coaches, not just one, and a connected community that learns together.

It blends structured guidance with self-determined growth, leveraging the psychology of motivation, reflection, and small, consistent action.

Through Stones, leaders build confidence, capability, and clarity - step by step.



What Makes Stones Different?



ECOSYSTEM, NOT PLATFORM

A connected, living environment for learning.



SELF-DETERMINED & GUIDED

Leaders own their journey, supported by structure, reflection, and AI prompts.



MANY COACHES, ONE EXPERIENCE

Diverse expertise in one place. Why have one coach, when you could get the benefit of many?



MULTI-MODAL LEARNING

Practical, digestible content designed for different learning styles and busy lives.



HUMAN AT THE CORE, POWERED BY TECH

Technology that amplifies human connection and shared growth.



CONTINUOUS, NOT EPISODIC

Learning becomes part of everyday leadership, not an event.

How it Works

Learn. Connect. Evolve.

1. LEARN YOUR PATH, YOUR PACE

Leaders engage with diverse modes of learning: micro-bites, podcasts, videos, toolkits, articles, expert webinars, and lessons from leaders.

Each experience is guided by an in-app coach - via desktop or mobile app - that helps leaders reflect, set goals, and choose what's most relevant next.

2. CONNECT GROW THROUGH COMMUNITY

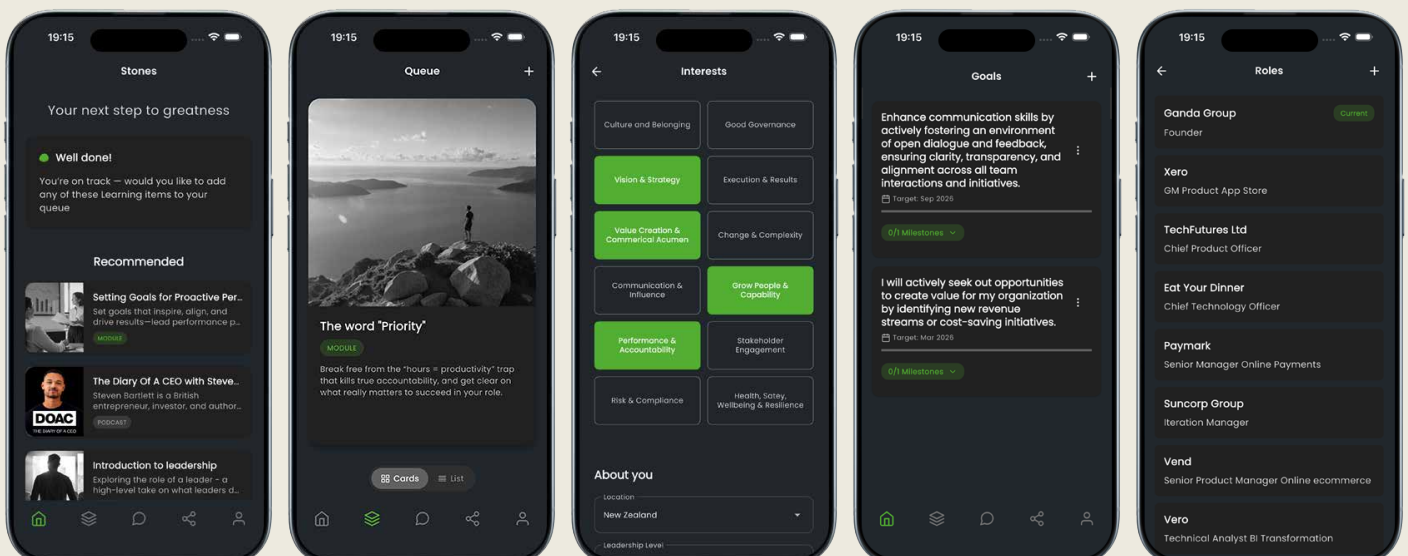
Stones gives every leader access to a collective of world-class coaches, local experts, and fellow leaders for advice, mentoring, and perspective.

The community fosters accountability, curiosity, and confidence - learning becomes social, not solitary.

3. EVOLVE REFLECT, ACT & MOVE FORWARD

The in-app coach provides nudges and reflection prompts that keep learning active between sessions.

Leaders can request feedback from peers or direct reports in real time, turning insight into action and accelerating growth.



For Organisations

Scalable. Insightful. Human.

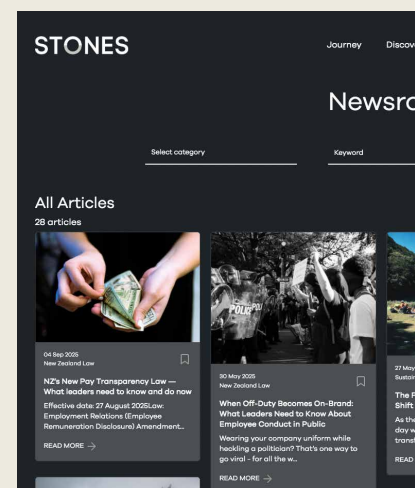
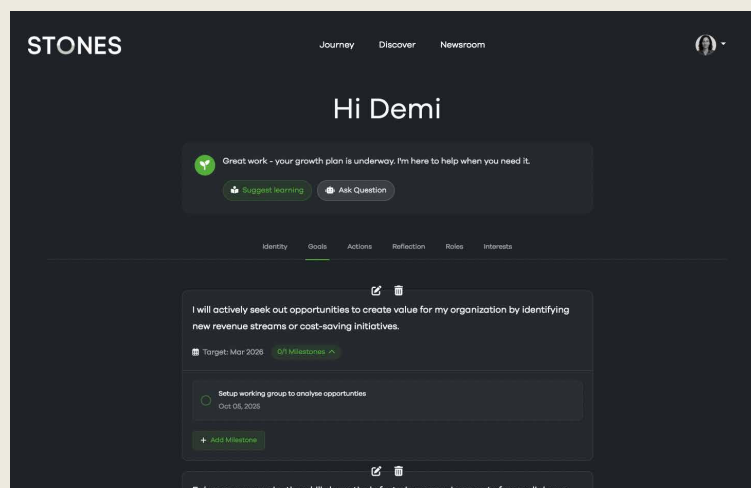
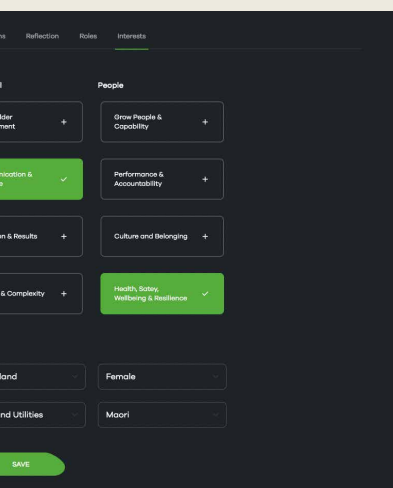
Stones enables organisations to deliver truly personalised leadership development at scale.

Each leader's engagement feeds into **enterprise-wide insights** - showing where your leaders are focusing, what skills they're building, and what they need next.

Your organisational dashboard provides:

- Usage & engagement analytics
- Thematic analysis of goals, learning needs & development focus areas
 - Aggregate feedback patterns that inform capability strategy
- Clear evidence of impact & engagement to report back to executives & boards

This closes the loop between learning, leadership behaviour, and business strategy - helping you focus investment where it matters most.



The Future of Leadership Learning

Connected. Personalised. Powerful.

Modern leaders want more than courses. They want connection, purpose, and progress that fits the rhythm of real life.

Stones delivers a dynamic, human-centred experience that grows capability and confidence - one step at a time.

Join the new wave of leadership development.

Contact emily@leadwithstones.com to get started.

